



GUIDANCE NOTES

What is Grow Golf?

Members of the British Golf Industry Association have established Grow Golf as an initiative to stimulate golf participation across all age groups, geographic regions and social backgrounds in the UK.

Grow Golf was launched in 2007 by four 'founding partners' – Acushnet Europe, Callaway, Ping Europe and TaylorMade-adidas Golf - who provided the original 'seed capital' for the Fund. Fund contributions are based on a percentage of UK turnover for each partner company and BGIA members are encouraged to participate so that the annual fund becomes increasingly significant and Grow Golf becomes a major contributor to the future growth of the game.

Applying for funding from Grow Golf is a simple process but before you set out on the application process we would recommend that you read our **Guidance Notes** below.

Who can apply?

Your organisation must be a non-profit distributing body and be properly constituted i.e. it must have a Constitution, Memorandum and Articles of Association, or Rules.

All organisations that are properly constituted can apply for funding e.g. governing bodies, charities, golf clubs, county sports partnerships, voluntary organisations.

What types of project can Grow Golf support?

Grow Golf has relatively modest funds to spread around the whole of the UK. We are therefore unlikely to be the primary funder of major projects. As a guideline, it is envisaged that Grow Golf will offer funding of between £1,000 and £20,000 per project. Any grant from Grow Golf will be supplementary to existing funding. We are keen to support those projects that are going to make a significant difference at grass roots level and can support this with appropriate information and data. Only applications that will make a significant increase in golf participation are likely to be approved for funding.

It is unlikely that Grow Golf will support individual 'events' e.g. tournaments, unless the applicant can demonstrate a measurable impact on participation.

Grow Golf will generally focus its support towards Revenue Projects. A revenue project involves the organisation and implementation of an activity over a period of time.

Grow Golf funds will be targeted at projects which help us achieve our aim of increasing participation in golf in the UK. We will be especially interested in projects which:

- a) Increase participation in golf at grass roots level, particularly by under-represented groups e.g. women and girls, young people from socially and economically deprived backgrounds
- b) Increase the numbers of people working in the community to promote golf as a sport

What cannot be applied for:

- General overheads e.g. services (water, electric, gas)
- Prizes, scholarships, bursaries, clothing or equipment for individuals
- Loan repayments
- Overseas travel
- Office Equipment e.g. computers and other IT equipment, telephones, fax machines
- General office and administrative service costs

What information will be required from an Applicant?

We will require certain documentation to be submitted with your application as follows:

- Copy of your Constitution, Memorandum of Association, Rules or Trust Deed
- Most recent approved and signed Annual Accounts
- Information about any other sources of funding you may have
- If your project involves young people you will need to have a Child Protection Policy in place and relevant staff should be CRB checked
- Where relevant you should have an Equal Opportunities Policy in place
- Completed application form – showing how much your project costs and the sum you are requesting from us.

Your application may be submitted in electronic format or hard copy. However, we will require all relevant supporting documents to accompany your application before it will be considered.

How are applications for funding assessed?

The Grow Golf Fund is administered by a committee of Trustees who meet to consider applications. We will require a minimum of 2 months to process your application.

If successful, when would we receive our funding?

Payments will be phased in accordance with the requirements of the project.

Your Project

To accompany your application form we will require a clear description of your project in which you should show:

- The need for your project in a particular geographical area
- Your main objective(s)
- How accessible your project will be
- Clear, quantifiable benefits and outcomes – both short term and long term
- Details of the users, who they are, ages, social background etc and the numbers of people who you anticipate will benefit from your project
- Evidence of support for your project – which may be local or national
- Why you think the project is viable and sustainable in the future (in particular post-funding)

- Whether you are working with other partners e.g. youth groups, schools, golf clubs, local authorities to improve the longer term viability and success of your project
- The tasks, resources and timescales involved, including a budget of the associated costs
- How you are going to implement/deliver your project
- How you are going to monitor progress and provide the Trustees with evidence of success
- A breakdown of where the funds requested will be spent

In short – where are you now, where do you want to be, how are you going to get there and how much will it cost?

Having read the above, if you feel we can assist with your project please complete the enclosed application form and return it to us with the necessary documentation.

All applications should be sent to:

The Trustees, Grow Golf, Rural Innovation Centre, Stoneleigh Park, Warwickshire, CV8 2LG